

Product and Experience Designer

aruinthehouse.com
arunim.ray07@nmims.in
mailarunimaray@gmail.com

Good design comes from looking closely at how people and systems interact, and translating those relationships into functional and visually crafted solutions.

Experiences

Product Designer

SportVot [Dravstream Technologies Pvt. Ltd.]

May'26 - Sept'26
Goregaon East, Mumbai [Hybrid]

Computer vision for player performance analysis & designed sports products and interfaces for grassroots broadcasting.

Product & Experience Designer

Pinnakey House [Pinnakey House Fashion & Lifestyle Pvt. Ltd.]

Mar'26 - Present
Delhi (Remote)

Designed visuals and information architecture for a craft-focused ecosystem, shaping how artisans and users connect.

Visual Designer

Youth Climate Centre [Pluriversity]

Oct'25 - Dec' 25
Mumbai (Hybrid)

Developed campaign creatives for climate, public transport and sex-education initiatives for - There Is No Earth B™, Sex Education India and Pudhe Chala.

Visual Designer

The Opentree Foundation

May'25 - Jun'25.
Mahim West, Mumbai (On-site)

Designed social media creatives and reports along with a financial literacy board game, by observing children's interactions with play.

Visual Designer

Irsya [Aask Retail LLP]

Jan'25 - Apr'25
Navi Mumbai (Remote)

Created illustrated T-shirt designs and digital creatives for social media and website communication.

Visual Designer

Socialion Media [Socialion Media Markteing LLP]

2023 - 2025
Navi Mumbai (Hybrid)

Designed digital campaigns while leading a design team and contributing to client discussions and creative decisions.

Education

NMIMS School of Design,
Mumbai

B.Des in Humanising Technology
2023-2027 [CGPA - 3.15/4]

North Point School,
Navi Mumbai

ISC Humanities - 92.6%
ICSE Science - 93.2%
2008-2023

Skills & Softwares

Product Design . UI/UX
Design . User Research .
Interaction Design .
Information Architecture .
Prototyping . Data
Visualisation . Branding &
Strategy . Visual
Communication . Creative
Coding

Figma . Adobe Creative Suite . Affinity . Autodesk Fusion . VS Code . GitHub . Arduino IDE . Claude Code . Cursor

Selected Achievements

Contingent Leader, NMIMS SOD Council, 2025
Led inter-college coordination and student participation across college fest and events.

Longlist, Information is Beautiful Awards, 2024
Recognised for excellence in information, graphics,
and data visualisation.

Editorial Team, BIRD Magazine, 2024
Part of the editorial team for BIRD (By Inquisitive Research & Design), a student-led design research and editorial publication.

Additional

5 Years of Bharatnatyam training, CNBC Women's Day Panelist (2022)